



**Introductions /Opening Comments – Alicia Berger, Chair**

Alicia opened the meeting, welcomed everyone participating via phone and hosted table introductions for those present.

**Charter Changes – Ben Wallace**

Ben reviewed the proposed changes regarding Membership Selection, Member Rotation and Member Training. The goal is to create a flexible, flowing organizational leadership team.

Membership Selection- removed the stipulation that all stakeholder groups are represented by a Director due to lack of willing volunteers.

Member Rotation – outlined staggered terms for Officers rotating on a 2-year basis, and provided flexibility in filling positions as they become available or remaining in service as needed.

Member Training – removed receiving a copy of the Charter as it's now available on-line and made mentor assignment optional per request.

**MNCGA Officer Changes – Chuck Jensen**

Chuck explained the rotation of Officers with Alicia stepping down as Chair – although she will remain Chair of the Marketing Committee; Ben stepping into the Vice Chair position; and Chuck now serving as the Chair for this group. The Officer's nominated and moved for Stephanie Menning to serve as Secretary. Motion carried.

\*Special note of thanks to Alicia for her dedication and leadership in creating and growing a valuable resource group for the damage prevention industry!

**Updates from Subcommittees**

***\*Newly Added – Special Projects Subcommittee –Whitney Nefstead***

This group will oversee the planning and coordination of special activities MN CGA hosts and promotes to increase public awareness on damage prevention.

**Review: 811 Run** to benefit "Operation Warm" was a great success with 314 runners/walkers, an increase in vendors and presenting two checks worth \$7,000 each for schools. The date for next year is TBD, but the location will remain the same, Lake Calhoun.

**ACTION ITEM:** Coat distribution is on Friday, Oct. 24<sup>th</sup> at 10 AM to Dayton's Bluff School for anyone interested in participating.

**Review: Day of the Dozers** to benefit Children's Hospitals & Clinics; another success and the first year for MN CGA participation. At least 300 kids participated in the challenges (locating, marking flags and electric safety stations). The \$10,000 goal was surpassed by raising \$14,945 for Children's. The date for next year is TBD; the location is the same, ERX Motor Park.

**ACTION ITEM:** S. Menning to send J. Law the Day of the Dozers banner from the website. DONE

\*S. Menning thanked the group for participating and adding value to the Day of the Dozers event.

### **Technology Subcommittee – Jeff Law**

Improvements have been made to the website for security. The new logo is on the site and they are in the process of preparing to add DP meetings for 2015.

**ACTION ITEM:** Suggestion was made to add smart phone apps for excavators to the website; such as GSOC App, E-ticket Link, etc.

**ACTION ITEM:** Suggestion was made to change “DP Meeting Coordinators” section to “DP Meeting Toolbox” to reflect the resources available.

**ACTION ITEM:** Suggestion was made to put Subcommittee meetings on the website to solicit participation and increase attendance.

**ACTION ITEM:** Suggestion was made to review/update presentations.

### **Education Subcommittee – Betty Jo Kiesow**

Betty was not present.

#### **Best Practices – Jeff Murray**

Jeff reported that the education subcommittee has a laundry list of BP’s, some gleaned from the National CGA and other resources.

Topics will be determined by feedback from the evaluations, the BP discussions and case studies.

**ACTION ITEM:** Suggestion was made to highlight a particular topic to attract attendees

**ACTION ITEM:** It was recommended to come up with a schedule by November.

#### **AG Awareness – Claude Anderson**

Claude debriefed the summer events, Farm Fest and State Fair. They’re working on literature that’s focused on rural issues such as using 811, plowing in ditches (not observing ROW). Butch (via phone) had similar concerns and also noted was Counties & Townships allowing farmers to use their ROW’s. The message needs to be sent, they need to get One Call regardless.

**ACTION ITEM:** Butch will send Claude a copy of a presentation from a DNR Seminar on the topic.

**ACTION ITEM:** Claude will amend presentations for Ag areas.

### **Damage Prevention Meetings 2015 – Group**

**Geographical Zones for Scheduling:** Last year’s calendar was reviewed and much discussion was held as to the process of coordinating DPM’s to ensure MN DOT/GSOC staff availability. There was also discussion on utilizing the CARE meetings and CGA’s involvement with help coordinating to ease staff limitations.

**ACTION ITEM:** Suggestion was made to proactively reach out to the DP Meeting Coordinators, by region and based on MnDOT/GSOC staff availability, and invite them to help coordinate DP meetings.

### **2014 DP Meeting Evaluation Review:**

There's a lot of data, comments and suggestions gathered on the evaluations. More in-depth analysis will be needed. A few DP Coordinators did not pass out the evaluations.

**ACTION ITEM:** Suggestion was made to incentivize DP Meeting Coordinators for participation and collection of evaluations.

**ACTION ITEM:** Suggestion was made to share the evaluation results with DP Meeting Coordinators

### **Social Media**

A short discussion on the various social media platforms was held. It was decided that MN CGA will start with a Facebook page to encourage sharing information, photos and resources among members. A LinkedIn Group may also make sense; no one was ready for Twitter... yet.

**ACTION ITEM:** A. Berger will start a Facebook page for MN CGA

**ACTION ITEM:** Members of CGA are encouraged to "Like" and participate on the Facebook page.

### **Online Training/Info**

MN CGA currently does not have any "online" training. It may be beneficial to have some basic training or information as a resource for MN CGA members. S. Menning suggested a free site: DiggingSafely.com as a reference. Other suggestions include recording a DPM and posting the recording for playback, or perhaps recording "snippets" to be used as a quick resource.

**ACTION ITEM:** Ashley will vet the DiggingSafely site for content and ease of use.

### **Open Items:**

- Registration is open for the National CGA, to be held in Orlando, March 10-12. Alicia says it's worth the time and money to attend.
- North Dakota CGA will host "811 Day at the Fair" in 2015- we may want to explore a similar model (they're cost was \$15K for the sponsorship).
- Mike Mendiola reports (thru a 3<sup>rd</sup> party) that Stats show gas damages are down this year
- AGA hosted a Damage Prevention Roundtable. Presentations are on their website and include a creative "Ambassador" program from Washington Gas.
- National Night Out - 811 Promotion. S. Menning, as block leader in So. Minneapolis, will produce a pilot program for 811 awareness on NNO 2015

**Next Meeting:        January 8, 2015 10 AM – Noon, Korterra Offices, Chanhassen**

Submitted by:  
Stephanie Menning